



PROTECTS®

## Crosstex Introduces ProGuard™

### A Long-Lasting Fluoride Varnish That's Patient-Friendly and Clinician-Approved

Hauppauge, NY – May 2015

Crosstex International introduces an innovative new addition to the company's line of preventives: ProGuard™ 5% Sodium Fluoride Varnish. The primary uses of ProGuard: as a treatment for hypersensitive teeth; to seal the dentinal tubules for cavity preparations or on sensitive root surfaces; as a cavity liner under amalgam restorations.

#### More Effective & Longer-Lasting

"ProGuard's smooth consistency and excellent flow characteristics make it easy to apply a thin coat to the tooth surface while also allowing it to reach interproximal surfaces, ensuring full coverage" according to Andrew Whitehead, Senior VP of Marketing/Business Development for Crosstex. "The other key factor is ProGuard's high substantivity," he adds. "Once the varnish is applied, it will remain on the surface of the tooth for a relatively long period of time, releasing fluoride in an efficient and effective way."

#### Designed for Both Professional & Patient Satisfaction

Designed to provide an "ideal fit for the needs of both patients and clinicians," ProGuard offers several features that make application an easy, quick procedure for professionals and a more pleasant experience for patients.

In clinician surveys, ProGuard earned points with dental professionals for its sheer ease of use. The product is packaged in single-dose blister pack with a brush applicator, for easy set-up, application and clean up. Once applied, ProGuard sets very quickly, even in the presence of saliva - requiring only a few minutes of the clinician's time for the entire procedure.

Once ProGuard is applied, the patient can resume their normal activities immediately. ProGuard's clear color makes it undetectable, its fast drying formula allows the patient to eat immediately and the effectiveness on hypersensitivity can be felt in minutes. When treating patients for hypersensitivity, 98% of patients experienced a noticeable decrease or total reduction of sensitivity. The ease of use and effectiveness make ProGuard an easy choice to treat patients.

ProGuard is gluten-free and sweetened with the naturally-derived sweetener Xylitol. ProGuard comes in two "patient-friendly" flavors, mint (UFVPM) and melon (UFVPMML). Each 50/Box.

#### About Crosstex

A division of Cantel Medical Corp., Crosstex manufactures a wide array of infection prevention and control products for the healthcare industry. Founded in 1953 and headquartered in Hauppauge, New York, Crosstex sells products including face masks, which are 100% manufactured in its FDA-registered New York facility. Sold in more than 100 countries, Crosstex products include DentaPure® waterline treatment cartridges, sterilization pouches and accessories, patient towels and bibs, surface disinfectants and deodorizers, germicidal wipes, hand sanitizers, gloves, sponges, cotton products, saliva ejectors, evacuator and air/water syringe tips.

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